

KoniKaye Jeschke

CEO & President
myC.R.O. Solutions



Describe your innovative product or service.

myC.R.O. is a breakthrough technology that helps companies measure, model and manage IT risk. In addition, myC.R.O. modeling technology gives customers the opportunity to do “what-if” analysis to manage risk and make decisions proactively. It establishes a repeatable management process and quantifies IT risk.

What makes the innovation unique?

myC.R.O. is the first measurement tool for IT risk and, in particular, a tool for IT that looks at the unknown space of risk. Today we manage IT risk through fear, uncertainty and doubt. More importantly, we tend to focus on known threats, vulnerabilities and hits to our firewalls. myC.R.O. focuses on how the software products that run our networks are actually architected at the most fundamental level, determining the probability that information assets will be compromised on multiple dimensions — confidentiality, integrity, availability and audit.

What is the current status of your innovation?

We began piloting the technology in August 2003 and formally launched our product and services in June. We have several clients who are delighted with the results and several who will include our product and services in their budgets for 2005. In July, we began expanding our marketing and sales nationally.

How did you get the idea for your innovation?

myC.R.O. represents more than 15 years of development, combined with 27 years of security experience and more than 60 years of process improvement work. The need for companies to manage IT the same way they manage

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financial risk has been a struggle for IT professionals for years. Our chief scientist developed the idea. He is a doctor of computer science who has worked in the field of security for 25 years, including being a senior vice president of security for one of the largest national financial services companies in the United States.

Who else has worked with you on your innovation?

We have several clients who are using our technology today. We have a partner in the DOD space.

What were the biggest challenges or obstacles you faced in getting your innovation developed?

Getting our first few clients was a challenge. We compete with the giants in IT risk, and this is revolutionary technology that requires companies who are willing to work with us and adopt new technology.

How did you overcome those challenges?

We worked with clients who knew our reputation for providing high value IT services. They trusted us because they had worked with us before as an IT consulting firm and had used our services in the field of IT security, business continuity planning and disaster recovery.

myC.R.O. Solutions

myC.R.O. Solutions introduces the industries only quantitative approach to measuring and analyzing IT risk while supporting regulatory compliance and optimized IT security investments.

Congratulations to KoniKaye Jeschke and the team at myC.R.O. Solutions.

Call: 763-377-3241
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Who or what has been your biggest influence as an innovator?

The technology addresses several areas of concern facing CEOs, CFOs, CSOs and other executives. myC.R.O. addresses numerous compliance issues, including security, IT risk assessment and management. Our belief is that if you can't measure it, you can manage it. It allows IT to participate in the strategy of business and respond with actual ROI projections for investment that can be modeled before even one dollar is spent. Like Excel changed the financial world, myC.R.O. will do the same for IT and overall risk management.

Family: Husband, Jerry Jeschke.

Education: Bachelor's in liberal arts, Associate degree in computer science.